January 10, 2022

Dear Community Sponsor,

On behalf of Clearwater Little League, we would like to thank you for your continued support of our young athletes. We are looking ahead to another great year and are hoping that we can count on your sponsorship for another year!

Community sponsorship plays a key role in providing proper equipment, new uniforms, and field improvements for the 575 league players who play this great, American sport. Donations are also deposited into our scholarship program, ensuring that every child gets the opportunity to play.

Clearwater Little League utilizes an all-volunteer staff. Your support allows us to maintain low registration fees for players, training clinics for our coaches, and trophies for young athletes.

As a sponsor, your company’s name will be printed on your team’s uniform and you will receive a sponsor plaque, exhibiting your commitment to our community’s youth. Please complete the enclosed sponsorship form and return it at your earliest convenience. Clearwater Little League is a tax-exempt organization. Our tax identification number is 85-8013604450C-8.

Thank you for your interest in supporting this important community endeavor. If you have any questions, please contact Sherri Amato at 727-644-6526 or sherriamato@gmail.com. If you are a returning sponsor, please inform us of how many years that you have been supporting the league so that we can recognize your business on our sponsor wall and in our newsletter.

Thank You,

Peter McGuff

##### Peter McGuff

League President

**SPONSORSHIP PROGRAM**

**Sponsorship**

**Team or Banner Sponsorships**

**NEW THIS YEAR**

**1) Platinum- $1500 includes (7)-3x6 banner installed on the outfield fence for one calendar year and a team plaque; it will also include your company name on the back of one team’s uniform as long as there is availability.**

**2) Gold- $600 includes a 3x6 banner installed on the outfield fence for one calendar year and a team plaque; it will also include your company name on the back of one team’s uniform as long as there is availability.**

**3) Silver- $400 includes company name on uniforms and a team plaque.**

**4) Bronze- $300 includes a 3x6 banner installed on the outfield fence for one calendar year.**

**Donations**

**Donations** – We accept contributions at any level of Donations of $100. Contributions less than 100 dollars will have names placed on the Sponsorship Flyer which will be displayed in the ***display Case*** near the concession stand.

**Baseball League Donation** (Any Value)

**Softball League Donation** (Any Value)

**Challenger League Donation** (Any Value)

**Special Events**

**Challenger Jamboree (Any Value)**

A tournament made especially for Special Needs Players is held in Clearwater. Company Name will be placed on Volunteer T-shirt & Displayed on Jamboree Banner.

**Clearwater Little League** is committed to providing children in Florida with a safe and fun environment to learn and play baseball or softball.

**As a 501(c)(3) not-for-profit organization** based in Clearwater Florida, we rely on raising funds and tax-deductible contributions as a means of ensuring children have the monies needed for proper equipment, uniforms, lights, and fields maintenance.

**Some** funds raised during the fundraising period helps in ensuring that children who do not have the financial means to play are given scholarships, gloves, bats, and the opportunity to attend clinics, camps and have proper uniforms. Little League Baseball believes every child deserves the opportunity to play.

**Every** year at this time we seek out grants, donations, and sponsorships from regional and national corporations, as well as local businesses to ensure our Little League program remains successful and available to all.

**We** currently support three different leagues in Clearwater, Baseball Program, Softball Program, and our Challenger Program for the mentally and physically challenged youth who wishes to play baseball in a fun and competitive environment.

**Listed** to the left is a few of the ways you can help our league and your community be a better place to live and play for the children of Clearwater Florida. We are seeking donations, sponsorships of teams and are now selling outfield sign advertising for our seven fields.

***To make our 2022 Season a success we need your help!***

Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsor Company Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City, State & Zip \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**2022 Sponsorship Agreement for Spring Season**

This agreement between the Clearwater Little League (hereinafter, “Local Little League”) and **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** (hereinafter, “Sponsor”) is for the 2022 Spring Little League Season.

Sponsorship of a team in the local Little League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the local Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of a team in the Local Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Local Little League or any team in the Local Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the Local Little League. Nothing herein shall make us partners or joint ventures. The Sponsor and the Local Little League are independent contractors concerning one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

The Sponsor shall have the right to use the following term in advertisements, posters, brochures, newsletters, etc.: “Sponsor of a team in the Clearwater Little League.” Sponsorship does NOT give the Sponsor the right to use the word “official” in connection with its Sponsorship. Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with a team or teams in the Local Little League only, and NOT for Little League Baseball and Softball. Use of the “keystone logo” or any other logo of Little League Baseball and Softball is prohibited unless permission is expressly granted in writing by Little League International.

Sponsorship in the Local Little League carries with it the following additional benefits:

**1. Platinum-** Sponsor name on the back of the uniform, 7- Company Sponsored 3x6 Field Banners and team Plaque: $1500**.**

**2. Gold -** Sponsorname on the back of the uniform, 1-Company Sponsored 3x6 Field Banner and Plaque: $600.

**3. Silver-** Sponsor name on the back of uniform and Plaque: $400.

**4. Bronze-** 1-Company Sponsored 3x6 Field Banner: $300.

For the considerations above, the Sponsor donates \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_to the Local Little League, understanding that its donation is to benefit the entire league.

Accepted and agreed to:

By: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsor Representative Signature Date

By: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Printed or Typed Title

**Peter McGuff**

By: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Peter McGuff, Clearwater Little League President Date

*Please see the other side of this document for more details.***2022 Sponsorship Agreement for Spring Season (cont.)**

***Sponsor Name:* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| ***Package*** | | ***Price*** | ***Quantity*** | ***Total*** |
| Platinum | Team Sponsor (7)-3x6 Field Banner, Plaque | $1500.00 |  |  |
| Gold | Team Sponsor 3x6 Field Banner, Plaque | $600.00 |  |  |
| 1. Silver | Team Sponsor and Plaque | $400.00 |  |  |
| 1. Bronze | Company Sponsor; 3x6 Field Banner | $300.00 |  |  |
|  | **Additional** Company Sponsor 3x6 Field Banner | $200.00 |  |  |

***Team Level Sponsoring***

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Unless noted, Clearwater Little League will assign you to one of the following divisions:** | | | | | | | |
|  | Challenger (boys & girls with special needs ages 5-18) |  |  | Major Baseball  (ages 9-12) |  |  | AAA Girls Softball  (ages 8-10) |
|  | Tee-Ball Baseball  (ages 4-5) |  |  | 50/70 Baseball  (ages 11-13) |  |  | Major Girls Softball  (ages 9-12) |
|  | Minor A Baseball  (ages 5-6) |  |  | Senior Baseball  (ages 14-15) |  |  | Junior Softball  (ages 13-14) |
|  | Minor AA Baseball  (ages 6-7) |  |  | Big Baseball  (ages 16-18) |  |  | Senior Softball  (ages 14-16) |
|  | Minor AAA Baseball  (ages 8-10) |  |

**Or**, I would like to Sponsor “My Child’s Team” if available and his/her name is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |
| --- | --- |
| ***Open Donations*** | |
| Open donations can be of any value and are tax-deductible.  Write the value you wish to contribute in the space provided | |
| Baseball League Donation *(Any Value)………………………………………………………* |  |
| Softball League Donation *(Any Value)…….…………………………………………………* |  |
| Challenger League Donation *(Any Value)…………………………………………………..* |  |
| Challenger League Jamboree Sponsorship *(Any Value)………………………………..* |  |

|  |  |
| --- | --- |
| ***Total Amount of Contribution to Clearwater Little League*** | |
| Add up boxes and place total in space provided*………………………..………………* |  |

**Thank You for Your Support!**

***Sponsorship of a team does not give the sponsor any rights in the operation of, or the outfitting of, any particular team or the league itself. See the sponsorship agreement for more details.***